

# GETTING STARTED!

Partners of the Carpool South East Texas have a variety of options to offer their employees to help make a difference in the daily commute. Onsite ridematching helps to match your employees with others who live or work near them, making it easy to form carpools and other rideshare arrangements.

Preferential parking spaces can also encourage carpooling, when employees get to park in dedicated rideshare spaces closest to the door.

Our staff can help you create a “Travel Choices” program based on your individual business needs. Use the tools we provide to create a program that’s right for you. Your outreach coordinator is the best resource for help and information, with ideas and tools to make your program successful.



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## Take the following steps to start your Carpool South East Texas Partnership today:

### 1 Assess your Needs

Work with your outreach coordinator to complete a worksite assessment and baseline survey. These tools will help determine the best programs for your organization and let you track the impact.

### 2 Create and Implement a Worksite Action Plan

Which program elements make sense for your business? An Action Plan will be customized to fit your needs and ensure the best results. Carpool South East Texas staff will help you implement each program element.

### 3 Raise Awareness and Engage Employees

Share educational materials about traffic congestion and air quality with employees and show them what they can do to have a healthier, stress-free commute. Rideshare staff can host events at your worksite to educate employees about commute alternatives that help improve air quality. Recognize or reward employees for their participation!

### 4 Evaluate and See Your Results!

Each month, Carpool South East Texas can show you the progress your worksite has achieved, and the positive impact your employees are having on the region’s traffic congestion and air quality.